Bryce Lundberg

Agricultural Industry Member

Term Expires: January 2025

Bryce Lundberg is a board member and Vice President of Agriculture at Lundberg Family Farms, a fourth-generation family business that uses organic farming practices to create thoughtfully crafted rice and quinoa products. Bryce is also a third-generation rice farmer, chairs the Northern California Water Association, and serves on the board of the Western Canal Water District. He has previously served on the boards of California Certified Organic Farmers, the California Organic Food Advisory Board, and the California Rice Research Board, as well as on the standards committee of the Organic Crop Improvement Association.

As passionate advocates of organic farming, Bryce and his family tend to soil, air, water, and wildlife as carefully as their crops so they can deliver on their founding promise to leave the land better than they found it.

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